Wisconsin Department of Agriculture, Trade and Consumer Protection

It's Prime Time for Scam Shipping Emails

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Editor's Note: Screenshots from fake shipping emails are included at the end of this release. This release was included in the DATCP Holiday Release Package distributed on November 13.

MADISON – Online gift shopping during the holiday season opens up the market to scammers using fake shipping emails to spread malware or gather personal or banking information. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) warns consumers to be on the lookout for these fake emails and to avoid clicking links or opening attachments in these messages.

"Whether you shop online or not, expect to start seeing fraudulent package delivery and 'order status' emails in your account," said Frank Frassetto, Division Administrator for Trade and Consumer Protection. "This ploy occurs year-round, but the holiday shopping season is a chance for scammers to increase their spam email output and sneak them in around legitimate shipment emails that consumers might also be receiving."

Look out for emails or texts that warn you about a problem with a delivery, that ask for account information for security purposes, or that ask you to open an attached "shipment label" in order to claim a package from a local office. Scammers often use the names, logos and color schemes of major shipping companies and retailers to add legitimacy to their messages, and they may also spoof the company's web address (URL) in the sender's email address.

If you question whether an email link is legitimate, hover the mouse over the link (but don't click it!). At the bottom of your browser window, you can view the URL where the link will actually take you.

Look out for the following red flags in your inbox this holiday season:

- Messages claiming that there is a "problem" with a shipment or your account. These emails will ask you to provide personal or banking information or to complete a form on a linked page in order to fix the supposed problem. Do not reply or click any links in the email!
- Poor grammar and spelling errors in emails that claim to come from major organizations. If the message is sloppy, it likely did not come from a legitimate business.
- Sender addresses that don't match the URL for the company that supposedly sent the email. For example, the "From:" line in a fake FedEx email read:
 - "From: FedEx Express Saver (support_@myfasthair.com)"
- Shipment emails that lack specifics about the sender or the package's supposed contents.
- Emails asking you to open an attachment in order to review an order. Never open an attachment in an unsolicited or questionable email.
- Emails containing threats that a package will be returned to the sender and you will be charged a fee for not responding to the message.

In actuality, there is no product waiting for delivery, and the alarming language in these emails is intended to make recipients act quickly without considering consequences. By clicking on any of the links in the email, a recipient risks downloading malware or handing over personal

information to the scammers. If you receive a similar email, delete it and do not click any of the links contained anywhere in the message.

If you are expecting a shipment that may be delayed, contact the shipper directly to inquire. Some e-commerce companies offer package tracking features right on their website. If you made an online purchase, log into your account on the site and see if these options are available.

For additional information or to file a complaint, visit the Consumer Protection Bureau at datcp.wisconsin.gov, call the Consumer Information Hotline at 800-422-7128 or send an e-mail to datcphotline@wisconsin.gov.

Connect with us on Facebook at www.facebook.com/wiconsumer.

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Screenshots of fake emails (included links are inactive):





